Welcome to attend 4th Global Dairy Innovation Congress & Awards MENA 2020

It my great pleasure to welcome you to attend [**4th Global Dairy Innovation Congress & Awards MENA 2020**](http://www.szwgroup.com/global-dairy-innovation-congress-mena/), which will be held on January 20-21, 2020 in Dubai, UAE.

Dairy consumption, across the world, has been increasing, with fresh dairy products and processed dairy products expected to grow at 2.1% per annum and 1.7% per annum respectively in the forecast period of 2019-2024. The MENA region is the second-largest dairy importing region in the world and relies heavily on dairy imports. At the same time, with the improvement of health and wellness, the dairy products tend to be more diversified and the market is becoming more and more competitive. Under this condition, innovation is an important driving force and the core business of many dairy enterprises.

[**4th Global Dairy Innovation Congress & Awards MENA 2020**](http://www.szwgroup.com/global-dairy-innovation-congress-mena/) is the only event platform focused on dairy in MENA for 150+ regional and international dairy community to gain first-hand information on MENA countries’ market opportunities, dairy product demands and preference, technology and product innovation showcase to generate more business opportunities.

Part of Confirmed Speakers:

* Ted Thorbjornsen, Senior Vice President, **Agthia**
* Mohamed El Damaty, Vice Chairman, **Domty**
* Imad Saleh, General Manager - Dairy Farms, **NADEC**
* Andrew Oddy, Herds Director, **Al Safi Danone**
* Sumeet Mathur, Managing Director, **FrieslandCampina Middle East**
* Arda Cenk Tokbas, Managing Director at HDF FZCO, **Pinar Food & Beverage Group**
* Kaunain Shahidi, Senior Manager, **Almarai Company**
* Cem Tarık Yüksel, Managing Director, **Unilever Gulf**
* Aziz Albabtain, MD & CEO, **NADEC**
* Garo Matossian, CEO Middle East, **Bel Group**
* Susanne Huebner, Head of Organic Dairy MENA, **Arla Foods**
* **…**

[**>>> Register Now**](http://szwgroup.force.com/registerproject?prjcode=DairyUAE20201SZW&uname=Bruce&ind=FB)

If you haven’t join this event, sincerely invite you to book your seats now and don’t miss the only global dairy innovation platform to seize new opportunities of MENA dairy industry.

About US：

Global Dairy Congress positions to be most influential global series dairy event platform in emerging markets including Asia, China, Africa and MENA, for industry chain stakeholders from governments, associations, farmers, processors, marketers, technology solution providers as well as investment, insurance and consulting service providers, to grasp latest industry policy, development programs, consumer perspectives, dairy products R&D trends, processing technologies, market prospects and development opportunities, together with global good practice sharing to accelerate industry restructuring, upgrading and integration.

Contact Us: Bruce Zhang

Tel: 86 21 5830 0710-8095

Email: brucez@szwgroup.com