



The innovation of 'Push-Pull' in agriculture

There has never been a greater need for research in agricultural science. The Food and Agriculture Organisation (FAO) has predicted a potential 60% increase in the demand for food by 2050 as the population reaches 9 billion.

In this latest edition of our newsletter we continue to look at **climate-smart agriculture** and focus on 'Push-Pull' techniques that are growing in popularity. Burleigh Dodds Editorial Director **Francis Dodds** discusses 'Push-Pull' in his latest blog and we hear from **Rob Burleigh** about how **innovation** is driving the publishing industry forward.

What is 'Push-Pull' and why does it matter?

In his latest blog Francis Dodds looks at 'Push-Pull' and why it matters to climate-smart agriculture.

Francis uses this blog to discuss 'Push-Pull' and its effects on the cultivation of maize.

[Read the blog here](#)

GRIST explain how 'Push-Pull' is cleaning up

Environmental news, commentary and advice website GRIST have published an article discussing how the 'Push-Pull' technique in farming is becoming more and more sophisticated.

[Read the article here](#)

It really is all about innovation

Burleigh Dodds is committed to delivering knowledge to the global scientific community.

Our innovation supports our authors through the writing process and allows them to focus on what's important - scientific advancement.

[Listen to our MD Rob Burleigh discuss this innovative approach](#)

Innovation - Resistance '15 from Rothamsted

Resistance '15 is the 7th International Meeting on Pesticide Resistance and is taking place at Rothamsted Conference Centre on Monday 14th September until Wednesday 16th September 2015.

For information on the event, including speakers [click here](#)

For the full conference programme [click here](#)