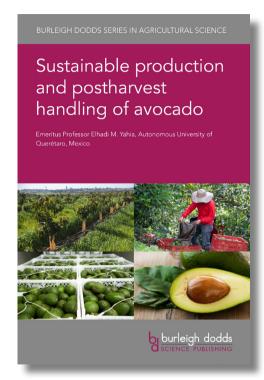
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About the book

Built on a lifetime's experience from one of the world's leading experts in the field, this book offers a detailed insight into different elements of avocado production, covering topics such as nutritional compounds and health benefits, cultivars, growing techniques, pest and disease management, as well as postharvest physiology and treatment and handling.

About the author

Professor Elhadi M. Yahia is Emeritus Professor at the Autonomous University of Querétaro, Mexico. He has published 20 books and more than 400 book chapters and articles on postharvest handling of fresh produce. Professor Yahia has worked at the Food and Agriculture Organization of the United Nations (FAO) where he helped launch the Global Initiative on Food Loss and Waste Reduction.

Sustainable production and postharvest handling of avocado

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Empowering knowledge - delivering sustainable agriculture

Sustainable production and postharvest handling of avocado

By: Professor Elhadi M. Yahia, Autonomous University of Querétaro, Mexico

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- Advances in postharvest physiology, technology and handling of fresh avocado
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- 7. Trading and marketing of avocado

Endorsements

"Professor Elhadi Yahia is a thought leader in his field and continues to provide valuable insight to the industry in his most recent publication Sustainable production and postharvest handling of avocado. From harvest to sale, Professor Yahia captures the entire value chain and shares the best practices on postharvest handling, transportation, and storage of avocados to increase shelf life and marketability of this hot commodity. The Foundation is proud to have such a well-respected scientist on our Scientific Advisory Council and looks forward to sharing this information with the cold chain industry." (Adam Thocher, Senior Vice President of Global Programs & Insights and GCCF Executive Director, Global Cold Chain Alliance)

"The proposed content of the book is excellent. The author, Professor Elhadi M. Yahia, is an eminent researcher in the field and has contributed considerably to the advancement of the horticultural sector. I believe this book will attract a large audience and become a standard reference work for researchers, teachers, students, extension officers, producers and stakeholders of the avocado industry." (Professor Sisir Mitra, Former Board Member, International Society for Horticultural Science (ISHS), Belgium, Chairman, Working Group on Avocado, ISHS and Former Dean, Bidhan Chandra Agricultural University (BCKV), India)